

2022 Award Sponsorship Opportunities

- **Bar Sponsor - \$3,500 (1 opportunity)**

Celebrate the evening with your own special signature cocktail along with dedicated bar space

- Logo feature on event signage/marketing (event website, social and onsite)
- Acknowledged by CEO at the podium as the Bar Sponsor
- Sponsor logo featured in event program
- Logo recognition on signage at the bar
- Special signature cocktail named after sponsor
- Bar space to be named after sponsor
- Branded coasters at bar and throughout the event
- 2 complimentary tickets

- **Lounge Sponsor - \$2,500 (3 opportunities)**

Welcome guests into your branded lounge space featuring a couch, chairs, a coffee table, and the opportunity to add on an activity to create an entertaining atmosphere.

(Example of activity: A donut wall or a digital photo booth)

- Logo recognition on event signage/marketing (event website, social and onsite)
- Acknowledged by CEO at the podium as the lounge sponsor
- Sponsor logo featured in event program
- Dedicated lounge space named after sponsor
- Sponsor logo recognition placed in lounge space
- Lounge entertainment activation
- 1 complimentary ticket

- **Food Station Sponsor - \$3,000 (4 opportunities)**

Welcome to your branded 'restaurant' featuring a professional chef at each station.

Please select one of the following 'restaurant' station options:

- Grilled Striploin Station*
- Fried Oyster Mushroom station (vegan)*
- Pan Fried Gnocchi Station*
- Slider Station (with Planted-Based options)*

- Logo recognition on event signage/marketing (event website, social and onsite)
- Acknowledged by CEO at the podium as a Food Station Sponsor
- Sponsor logo featured in event program
- Sponsor logo displayed on food station with a branded menu board
- Dedicated food station to be named after sponsor
- 2 complimentary tickets

- **Canape Sponsor - \$2,500 (1 opportunity)**
 - Logo recognition on event signage/marketing (event website, social and onsite)
 - Acknowledged by CEO at the podium as the Canape Sponsor
 - Sponsor logo featured in event program
 - Branded napkins to be given out with canapes
 - 1 complimentary ticket

- **Charcuterie Sponsor - \$2,000 (2 opportunities)**

*A delicious 10 ft charcuterie with a variety of options could be yours.
Please select one of the following options:*

 - A. *10 ft Artisan Meat & Cheese Board*
 - B. *10 ft Vegetarian Board*
 - Logo recognition on event signage/marketing (event website, social and onsite)
 - Acknowledged by CEO at the podium as the Charcuterie sponsor
 - Sponsor logo featured in event program
 - Sponsor logo displayed on charcuterie station with branded menu board
 - 1 complimentary event ticket

Program Ad Opportunities

- Insideback cover - \$1,600
- Full page - \$900

PROGRAM FILE SPECIFICATIONS

- Full page (trim size) 6.5"x8"
 - *all ads require a 1/4" bleed to be added to each side of the the trim size*
- Please submit PRESS READY HIGH RESOLUTION PDF* file must be CMYK
- Resolution of ALL image 300dpi
- Please submit your print ready file to kelly@bcfb.ca, on or before August 25th 2022